



### What should I wear for my professional headshot?

Dressing appropriately for your professional headshot is crucial to convey a polished and confident image. Here are some general guidelines to follow for what to wear to your headshot photoshoot:

- **Solid Colours:** Choose solid colours as they tend to work best. Avoid busy patterns, bright prints, or logos that may distract from your face.
- **Classic Neutrals:** Opt for classic neutrals like black, white, gray, or navy. These colours are timeless and can give your headshot a professional and sophisticated look.
- **Avoid Trendy Outfits:** While it's essential to look stylish, avoid highly trendy outfits that might quickly go out of fashion. Ideally, your headshot should remain relevant for an extended period.
- **Comfortable Fit:** Wear clothes that fit well and make you feel comfortable. Avoid clothes that are too tight or too loose, as they can affect your posture and overall appearance.
- **Consider Your Industry:** Think about the industry you're in. Different professions may have different expectations for dress. For example, someone in a creative field might have more flexibility than someone in a traditional corporate environment.
- **Accessorize Moderately:** Keep accessories simple and minimal. Avoid large, distracting jewellery or accessories that may draw attention away from your face.
- **Grooming Matters:** Ensure that you are well-groomed. This includes a clean and neat hairstyle, well-trimmed facial hair (if applicable), and minimal makeup for a natural look.
- **Bring Options:** If you are unsure about what will look best, bring a few outfit options to the photoshoot. As your photographer, I can provide guidance based on the background and lighting.
- **Layering:** Consider layering with a blazer or cardigan for a polished and versatile look. This can add visual interest without being too distracting.
- **Practice Good Posture:** Regardless of what you wear, good posture is essential. Stand or sit up straight, and project confidence. This will contribute significantly to the overall professionalism of your headshot.

Remember, the goal of a professional headshot is to present yourself in the best light for your industry and personal brand. It is always a good idea to communicate with your photographer beforehand to discuss any specific recommendations they might have based on their experience and the style of the photoshoot.

My number one tip, if you are still not sure what to wear - dress as if you are attending a job interview.



## Guidance by Dick Lloyd Photography

See below for some examples of what other clients have worn for their sessions.

